



THE
WATERHOUSE
GROUP



The NAPA “Business Partnership”

- *State of the industry from a shop owners view*
- *AutoCare Financial GPS & opportunities it provides*
- *Current Mkt Share & Sales Opportunities (Class Exercises)*
- *13 reasons why shop owners don't buy more from you and what YOU CAN DO about it.*
- *5 Minute sales presentations. What to say and when to say it.*
- *“WOW Sheets”*
- *Why 3 minutes and hour improves monthly profit over \$3,000*
- *“Overcome Price Objections”*
- *Class discussion (Team –up)*
- *How to Calculate Repair Shop Efficiency*
- *Class Quiz and discussion (Team Exercise)*
- *Top 15 Most Repetitive Auto Repairs = 70% of Customer Activity*
- *Managing their inventory will increase your sales with them*
- *How shops can thrive against internet parts pricing*
- *Bring a Calculator (not cell phone calculator) You will need it!*

“Money Back Guarantee”

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Vin Waterhouse



EXIT ????

Profit-Ville

Is Your Store On Course To Profit-Ville?

Provides more analytical information than a typical accountant can ever provide. **Imagine..**the ability to **COMPARE** your store to the NAPA top 25% Consolidated benchmarks anonymously each month!

...Now You Can and Much More!

Features:



Consolidated P&L Report

Up to 107 measurements that create or measure profit and cash flow not seen on a P&L. Sales per invoice, inventory turns, A/R Collection days, # months net profit in A/R. Mo. Cash coverage or shortage and more.



Top Ten Report

Your results vs. the 10 Key targets high profit stores achieve.



Accts Rec. & Inventory Report

Collection days/Collection % and monthly cash flow, inventory turns, months inventory supply, Gross Profit return on inventory and much more including Balance Sheet Analysis



Payroll

Payroll comparisons to Sales, Gross Profit, Sales per Employee and all other users monthly.



Forecasting

Additional profit if I increased sales by_%? Improved Gross Profit by_%? Sold _\$ more per invoice? reduce expenses by_%? Reduce deliveries by __per day? Reduced payroll by_%? And **MORE**

Benefits:

- Easy To Use 5 Minutes a month
- Self Produced P&L 5 minutes after month end
- Your results vs. top 25% Most Profitable Stores
- Your results vs. All other users confidentially
- Self Produced P&L In Only 5 minutes
- 24/7 Edit Feature
- Jobber Forum..Ask Questions...Share Ideas with other store owners anonymously 24/7
- Multi-Store Consolidation Capability
- \$69.00 month...."Money Back Guarantee"
- Monthly Sales and Profit Forecasting Feature
- Early sign up Lifetime Price Guarantee

Other Program Details:

- **Balance Sheet Analysis**
- **"Loyalty Reward" Sign up in the next 90 days and your subscription is guaranteed to never increase. Add1 on 1 consulting with Vic Arnold for just \$200 per month..No long term contract.**

Subscribe Now!

- **Receive 1 on 1 unlimited consulting**
- **Share ideas Through Our Forum**
- **Only \$269 per month including software**



www.partstorefinancialsoftware.com